



2025 NUCCA
Sponsorship Brochure



Annual Sponsorship



*Book your 2025 sponsorship
as soon as possible to
maximize annual benefits!*

Exhibitor Tables at Conference

Exhibitor Table at conference(s) included in your annual sponsorship.

President's Banquet Podium Time

Opportunity to address audience during the President's Banquet program. (Script must be pre-approved by staff).

Virtual Exhibitor Hall

Exclusive opportunity to have a video placed on the virtual exhibitor halls that take place bi-annually in tandem with Fall & Spring conference.

Recognition in Quarterly Newsletter

Opportunity to place a quarter page promotional ad in the quarterly newsletter.

Featured on Social Media

Opportunity for dedicated post on NUCCA's Facebook & Instagram accounts.

Logo Acknowledgment in Publication

Company logo placed in the quarterly newsletter.

Acknowledgment and Hyperlink on all 2025 Emails

Acknowledgment and Hyperlink on NUCCA Sponsor Webpage

Logo Acknowledgment at Conferences (both Spring & Fall 2025)

Logo displayed on signage at conferences.

Complimentary President's Banquet Tickets

Complimentary passes to the President's Banquet hosted at conference.

Email to Membership

Opportunity to send one dedicated email blast to NUCCA membership. Template provided and staff to facilitate.

Lunch & Learn Session

Opportunity to host a 30-minute lunch & learn session during conference for attendees. Space hosted by NUCCA, lunch hosted by sponsor.

Membership Mailing List

Receive a list of professional members with physical mailing addresses once a year. This does not include retired or student members.

Article in Publication

Opportunity to place a one page article in one quarterly newsletter.

Recognition on NUCCA Website Home Page

Company logo and hyperlink on home page.

PLATINUM \$5,500 Estimated value: \$7,500	GOLD \$3,500 Estimated value: \$4,500	SILVER \$2,000 Estimated value: \$2,750
Both Spring & Fall 2025 Conferences Includes electricity, WiFi, table & chairs, promotional flyer	One Conference Either Spring or Fall 2025 Conference Includes electricity, WiFi, table & chairs, promotional flyer	One Conference Either Spring or Fall 2025 Conference Includes table & chairs, does not include electricity or WiFi
2 minutes	1 minute	
X	X	X
4	2	1
3	2	1
Big	Medium	Small
Logo	Logo	Name
Logo	Logo	Name
Big	Medium	Small
2 per Conference	1 per Conference	
X	X	
X		
X		
X		
X		

Annual A La Carte Sponsorship



Student Scholarship - \$1,500

Support students (4) in joining the NUCCA organization by sponsoring their annual membership dues, which will give them access to both Spring and Fall NUCCA Conferences in addition to student membership benefits.

NUCCA Hosted Student Workshops - \$1,000 / Workshop (7 available)

In 2025 NUCCA is going to provide hands-on student workshops near chiropractic colleges. Be a foundational sponsor for this new initiative in 2025!

Student Club Sponsor - \$1,000

Support a NUCCA Club by sponsoring their annual club programming.

Online Modules Sponsor - \$1,000

Gain exposure all year long by sponsoring our online modules platform. Access to the platform is a member benefit and will be used by membership throughout the year for continuing education.

Conference Sponsorship



Exhibitors

Exhibitor Space (\$1,500) – Each exhibitor receives a six-foot skirted table for display, trash can, and two chairs. Exhibit space is limited - please submit your application early! Electricity: nominal additional charge for power strip or extension cord.”

Special Events

President's Banquet (\$6,000) – Friday Evening – Includes complimentary seating at President's table, the opportunity to give a 5-minute infomercial at the event, vendor space throughout the conference, signage on buffet tables, corporate banner display, recognition on conference materials and NUCCA website.

Cocktail Hour Sponsor (\$3,500) – Friday Evening – Includes the opportunity to give a 2-minute infomercial at the event, vendor space throughout the conference, signage on reception tables, corporate banner display, recognition on conference materials and NUCCA website.

Advertising and Promotional Opportunities

Maximize your NUCCA investment by including some of these marketing elements. Don't leave your booth traffic to chance! Ensure awareness of your company's services and products with a well-planned NUCCA marketing campaign.

Promotional Display - \$250 – Unable to attend? Let us promote your products and services to everyone attending by providing a company flyer, coupon, or postcard and we'll set a promotional display for you.

Folder Insert - \$250 – Promote your products and services to every conference attendees by providing a company flyer, coupon, or postcard to be inserted in each conference folder or handed out at time of registration.

In-Kind Donations – Consider in-kind donations for our conference participants to use while at the conference such as pens, notepads, and highlighters. Or donate some of your products, services, or a gift certificate for door prizes and/or fundraising.

Sponsorship Registration Form



ANNUAL SPONSORSHIP LEVEL

- Platinum**
\$5,500
- Gold**
\$3,500
- Silver**
\$2,000

ANNUAL A LA CARTE SPONSORSHIP

- Student Scholarship**
\$1,500
- Hosted Student Workshops**
\$1,000 / event (7 available)
- Student Club**
\$1,000
- Online Modules**
\$1,000

CONFERENCE SPONSORSHIP

- Exhibitor Space**
\$1,500
- President's Banquet**
\$6,000
- Cocktail Hour Sponsor**
\$3,500
- Promotional Display**
\$250
- Folder Insert**
\$250
- In-Kind Donations**
- Total of all sponsorship selections: \$** _____

COMPANY INFORMATION

Company Name _____

Contact Name _____

Address _____

Website _____

Phone _____ Email _____

Please send info@nucca.org an up to date .jpg file of your company logo for our files.

PAYMENT INFORMATION

Check payment is encouraged to avoid a 3% card processing fee.

Check # _____ (please make checks payable to NUCCA)

MasterCard Visa American Express

Name on Card _____

Card Number _____ Exp. Date _____ CVV _____

Return competed form and full payment to:

10700 W Highway 55, Suite 275, Plymouth, MN 55441

Or email to info@nucca.org / Questions? Give us a call! 952-564-3056