



**SMALL STEPS
TO SUCCESS**
Flexible Giving Program

2024 NUCCA
Fundraising Campaign

Dear Friends and Patients of NUCCA Upper Cervical Care:

Each year, our professional research association, the Upper Cervical Research Foundation, conducts a month-long fundraiser called “**Small Steps to Success.**” This year, our 16th Annual Small Steps Campaign runs from **November 1 to 30th, 2024**. We aim to raise greater awareness and the needed funds to support our ongoing research efforts. Many NUCCA offices across North America are participating to help us reach this goal.

We are inviting our patients and friends to consider once again supporting our research efforts in any way they feel they can. **This year's goal is to raise \$85,000 to fund our studies in 2024-25.** We are sending this letter to invite you to support this research area in the year ahead. You may do it over the phone or in our office. We are deeply grateful to those who wish to help and participate.

Since 1971, the past generosity of our various donors has enabled us to move forward with innovative research in groundbreaking ways. This has often led us into new and unexplored territory, working with researchers from many specialized disciplines.

UCRF Research Focus Areas for 2024

- **Posture Analysis Studies**
- **Radiographic Positioning Study**
- **UCRF Student Scholarships for collaborative research projects with students and seasoned NUCCA practitioners**
- **Correction, Stability and Quality of Life**
- **Dizziness and the ASC**

We invite you to join us in making history by simply sending a donation that is suitable for you.

Thank you for considering supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. _____



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Please include the completed donation form below and submit it with your donation to my office, OR please visit this website to make your donation.

Canadians can make donations online and receive tax receipts for any donation of \$50.00 or more:

<https://www.easydonate.com/uppercervicalresearchfdn/donate>

Again, many thanks for your consideration and participation.

Please fill out the information below and return it with your donation to the office.

We can also accept credit card donations by phone.

Name: _____

Address: _____

Telephone: _____

Email: _____

Please check the box if you wish to receive further communications regarding research updates, and additional fund-raising opportunities. You may receive communication via email, or mail. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$ _____

- Cash
- Cheque
- Credit Card

Card Number: _____

Expiry Date: _____ Security Code: _____

Name on Card: _____

Signature: _____



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