



**SMALL STEPS
TO SUCCESS**
Flexible Giving Program

**2023 UCRF
Fundraising Campaign**

Dear Friends and Patients of NUCCA Upper Cervical Care:

Each year our professional research association, the Upper Cervical Research Foundation conducts a month-long fundraiser called “**Small Steps to Success**”. This year, our 15th Annual Small Steps Campaign runs from **November 1 to 30th, 2023**. Our goal is to raise greater awareness and the needed funds to support our ongoing research efforts. Many NUCCA offices across North America are participating to help us reach this goal.

We are inviting our patients and friends to consider once again supporting our research efforts in any way they feel they can. **Our goal for 2023-24 is to raise \$105,000 to fund the studies we are undertaking in 2024-25.** We are sending this letter inviting you to participate to support this area of research in the year ahead. You may do it over the phone or when you are in our office. We are deeply grateful to those of you who wish to help and participate.

Since 1971, the past generosity of our various donors has enabled us to move forward with innovative research in groundbreaking ways. In many instances, this has led us into new and unexplored territory working with researchers from many specialized disciplines.

UCRF Research Focus Areas for 2024

Posture Analysis Study

**Correction, Stability and
Quality of Life**

Concussion Case Series

**Radiographic
Positioning Study**

**Blood and CSF Flow
Study Data**

**Migraine and C1 and C2
influence**

Concussion Paper

We invite you to be a part of making history with us by simply sending a donation that fits for you.

Thank you for your kind consideration of supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. _____



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DONATION FORM

Please note:

- Donation checks can be made out to: "The Upper Cervical Research Foundation."
- UCRF is a "charitable" 501 (c) (3).
- Tax receipts available for any donation of \$50 or more.
- Contact the NUCCA office for a receipt: info@nucca.org or 952-564-3056.

Complete the donation information below and submit the form with check or credit information one of the following ways:

1. Return to your NUCCA doctor's office.
2. Mail to the NUCCA office at
10700 W. Highway 55, Suite 275
Plymouth, MN 55441
(If sending to the NUCCA office, please make sure to indicate your doctor's office on the form below.)
3. Donate online at: <http://www.nucca.org/small-steps-fundraising-campaign>

Again, many thanks for your consideration and participation!

Please Complete the Information Below

Name: _____

Address: _____

Telephone: _____

Email: _____

Name of the NUCCA doctor you are a patient of: _____

Please check the box if you wish to receive further communications regarding research updates and additional fund-raising opportunities. You may receive communication via email, or the USPS. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$_____ Cash Check Credit Card

Card Number: _____

Expiration Date: _____ Security Code: _____

Name on Card: _____

Signature: _____

