



Dear Friends and Patients of NUCCA Upper Cervical Care:

Each year our professional research association, the Upper Cervical Research Foundation conducts a month-long fundraiser called “**Small Steps to Success**”. This year, our 15<sup>th</sup> Annual Small Steps Campaign runs from **November 1 to 30th, 2023**. Our goal is to raise greater awareness and the needed funds to support our ongoing research efforts. Many NUCCA offices across North America are participating to help us reach this goal.

We are inviting our patients and friends to consider once again supporting our research efforts in any way they feel they can. **Our goal for 2023-24 is to raise \$105,000 to fund the studies we are undertaking in 2024-25.** We are sending this letter inviting you to participate to support this area of research in the year ahead. You may do it over the phone or when you are in our office. We are deeply grateful to those of you who wish to help and participate.

Since 1971, the past generosity of our various donors has enabled us to move forward with innovative research in groundbreaking ways. In many instances, this has led us into new and unexplored territory working with researchers from many specialized disciplines.

**UCRF Research Focus Areas for 2024**

**Posture Analysis Study**

**Correction, Stability and  
Quality of Life**

**Concussion Case Series**

**Radiographic  
Positioning Study**

**Blood and CSF Flow  
Study Data**

**Migraine and C1 and C2  
influence**

**Concussion Paper**

We invite you to be a part of making history with us by simply sending a donation that fits for you.

Thank you for your kind consideration of supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. \_\_\_\_\_





**SMALL STEPS  
TO SUCCESS**  
Flexible Giving Program

**2023 UCRF  
Fundraising Campaign**

**Please include the completed donation form, below and submit with your donation to my office OR please visit this website to make your donation.**

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**Canadians can make donations online and receive tax receipts for any donation of \$50.00 or more:**

<https://www.easydonate.com/uppercervicalresearchfdn/donate>

**Again, many thanks for your consideration and participation.**

**Please fill out the information below and return it with your donation to the office.**

**We can also accept credit card donations by phone.**

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Please check the box if you wish to receive further communications regarding research updates, and additional fund-raising opportunities. You may receive communication via email, or mail. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$ \_\_\_\_\_

- Cash
- Cheque
- Credit Card

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_



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