

**The National Upper Cervical Chiropractic Association**  
**2023 Fall Conference Sponsorship Details**  
**Hilton Minneapolis-St.Paul Airport | November 2-4, 2023**



**Exhibitors**

**Exhibitor Space (\$1,000)**

Each exhibitor receives a six-foot skirted table for display, trash can, and two chairs. Exhibit space is limited - please submit your application early! Electricity: \$45 (for a power-strip or extension cord) - optional

**Special Events**

**President's Banquet (\$6,000)** – Friday Evening – Includes complimentary seating at President's table, the opportunity to give a 10-minute infomercial at the event, vendor space throughout the conference, signage on buffet tables, corporate banner display, recognition on conference materials and NUCCA website.

**Cocktail Hour Sponsor (\$3,500)** – Thursday Evening – Includes the opportunity to give a 10-minute infomercial at the Thursday event, vendor space throughout the conference, signage on reception tables, corporate banner display, recognition on conference materials and NUCCA website.

**Advertising and Promotional Opportunities**

Maximize your NUCCA investment by including some of these marketing elements. Don't leave your booth traffic to chance! Ensure awareness of your company's services and products with a well-planned NUCCA marketing campaign.

**Promotional Display - \$250**

Unable to attend? Let us promote your products and services to everyone attending by providing a company flyer, coupon, or postcard and we'll set a promotional display for you.

**Folder Insert - \$250**

Promote your products and services to every conference attendee by providing a company flyer, coupon, or postcard to be inserted in each conference folder or handed out at time of registration.

**In- Kind Donations**

Consider in-kind donations for our conference participants to use while at the conference such as pens, notepads, and highlighters. Or donate some of your products, services, or a gift certificate for door prizes and/or fundraising.

**Set-up information:**

You can start to set-up on Wednesday, November 1 beginning at @ 3 pm.

You will be provided a 6ft. table and 2 chairs

Wireless internet will be provided at no additional cost

***Important: refund/credit policy - No Refunds. However, if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.***

**Please follow the instructions below, if you need to send any items to the venue ahead of time.**

**Address for the hotel:**

Hilton Minneapolis-St.Paul Airport  
3800 American Blvd. E  
Bloomington, MN 55425

The Hilton is not responsible for storage or materials handling. Please ensure that prior arrangements for storage or materials handling have been made before any shipment of materials to the Hotel. Light envelopes and mailings are excluded.

Materials being sent to the hotel must be delivered **no earlier than two days prior to the event** with return shipment within one business day. Boxes should be clearly labelled with the following: "Group Name: NUCCA, Attn, Hotel Address, Phone Number, Number of Items Shipped", hotel address and phone number. The venue will not be responsible for damage or loss of any merchandise or articles left in the hotel before, during, or after the event. You must provide your own security for this protection if needed. There is a handling fee of \$5.00/box (up to 5 lbs); \$10/box (6-20 lbs) or \$75/pallet for materials sent to the hotel ahead of time. The hotel will not accept C.O.D. shipments and all arrangements with regard to shipping must be prepaid.

**EXHIBITOR REGISTRATION FORM**

A limited number of exhibitors will be accepted on a "First-Come, First Serve" basis and must be pre-paid to guarantee exhibit space.

Please email to the NUCCA Office ([info@nucca.org](mailto:info@nucca.org))

**IMPORTANT NOTICE:** Refund/Credit policy: No Refunds. However, if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.

(Please Print)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Product Description: \_\_\_\_\_

Website: \_\_\_\_\_

Representative(s): \_\_\_\_\_

President's Reception Full sponsor - \$6,000 \_\_\_\_\_

Thursday Evening Cocktail Hour - \$3, 500 \_\_\_\_\_

Exhibitor Space: (Exhibit Hall) \$1,000 \_\_\_\_\_ **with Electricity – ADD \$45/day**

Promotional Display \$250 \_\_\_\_\_

Promotional Folder Insert \$250 \_\_\_\_\_

Ticket to President's Banquet \$65/ticket \_\_\_\_\_

In-kind donation \_\_\_\_\_

Door Prize Donation: \_\_\_\_\_

**TOTAL \$** \_\_\_\_\_

**Method of Payment (please circle):**

Visa    Mastercard    American Express    Check

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Print Cardholder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**If paying by check, please mail check to:**

**NUCCA Office: 10700 W Highway 55, Suite 275, Plymouth, MN 55441**