Summer 2023

NUCCANEWS

NEWSLETTER OF THE NATIONAL UPPER CERVICAL CHIROPRACTIC ASSOCIATION - NUCCA

PRESIDENT'S Letter

NUCCA is making a big splash this summer!

It's been a little more than a year since I began serving in the role of NUCCA President. And with the 2023 Spring Conference in the record books, I saw first-hand how far NUCCA has come in just one short year.

The conference was highlighted by several new classes, all with an emphasis on hands-on learning coupled with presentations. Once again, the instructors did an outstanding job of imparting the information, as well as critiquing the doctor's skills. A big thank you to the instructors: Drs. B. Read, C. Lapenski, K. Sherwood, J. Radwanski, G. Cripe, M. Dickholtz, J. Stockwell, M. Foran, V. Fitzpatrick, K. Johnson, M. Zabelin, and D. Ishiyama. Through conferences, regional workshops, the Monographs, and Online Modules, NUCCA is continually seeking ways to make our information available to all doctor and student members. It is our desire that you achieve better corrections for your patients as quickly as possible. We believe this is possible when you utilize all these various methods of learning and work with our highly qualified instructors to enhance your skills.

Speaking of education, we had a welcome increase in students attending the Spring Conference in Newport Beach. Just one year ago we only had 2 students in attendance and at this last conference there were 12! Thank you for encouraging and supporting the students you work with and helping them attend our conferences.

continued on pg. 2

inside this issue:

- President's Letter
 Conference Updates
- Student Club Reminder
 Student Engagement
- 4 > Regional Workshop
 - > Dr. Robert J. Goodman Memorial Scholarship
- > Certification Level Advancements
 > Certification Update
- **5** > UCRF Research Update
- > 2023 Gregory Circle Members
 > New Store Items



PRESIDENT'S Letter / cont. from page 1

Congratulations to Danielle Bush from Northwestern Health Science University who received the Bobbie Goodman Scholarship in Newport! She passionately described the impact the \$500 scholarship had on her ability to attend the conference and accelerate her learning of NUCCA. We are so fortunate to have such highquality students like Danielle attend our conferences.

NUCCA clubs are starting at the colleges! Refer to the article: "NUCCA Clubs Come Alive in US" to read more about the exciting things happening on campuses all around the country.

Shifting gears, we have some other exciting things happening within NUCCA. Let's start with certification. More and more doctors are going through the NUCCA certification program. We are so pleased with the commitment of these doctors who have chosen to pursue certification. The desire to develop the skill set and knowledge to attain the best correction possible is the primary force in going through the process. Great job; your patients thank you!

In store and equipment news, The Upper Cervical Store is now open for business. They brought several new adjusting tables to the conference and placed many orders. The tables are in production now along with other NUCCA equipment.

NUCCA and the ICA Upper Cervical Conference:

NUCCA will be well represented at the ICA conference. Drs. M. Foran, T. Greg, J. Sheppard C. Yu, will represent NUCCA at this national conference. Dr. Scholten will also be a speaker at the conference. The conference is in Dallas, Texas on June 9-11. Thank you all for your participation and support during this important conference. UCRF is continuing to advance their research ...not just for NUCCA, but their fine work will also be impactful to all of chiropractic! It is so inspiring to see what UCRF is accomplishing through their research. At the Spring Conference we learned about the formation of a very important study around posture. The Posture Study is moving ahead and is one of their many projects.

Please remember the Small Steps program which supports UCRF's research initiatives. It can be a year-long program in your office and is not limited to November when we typically run the campaign! It's simple to participate. Put the information out and let your grateful patients decide how much they would like to support our research! Download the information <u>here</u>.

Volunteers Needed!

If you have an interest in fundraising, speaking at a college, adopting a college club, or if you have ideas that can help NUCCA improve (you're the one that says, "Why don't they do...?") reach out to our management team at the NUCCA office: info@nucca.org and they will put you in contact with the right committee. The committees and other volunteers have fun giving back! All you need is an interest in an area, and we will help fill in the rest. (No experience needed.)



Dr. Glenn Cripe, D.C.

President, NUCCA Board of Directors NUCCA Board Certified

CONFERENCE UPDATE & Save The Date

Spring 2023 Conference Recap

What an amazing conference! Thank you to those who joined us for our 2023 Spring Conference in Newport Beach, CA, April 27-29. It was a great weekend filled with learning and engagement.

NUCCA 2023 Fall Conference - Save The Date!

Join us for our 2023 Fall Conference, November 2 – 4, 2023, in Minneapolis, MN!

We Hope to see you this Fall!

STUDENT CLUB Reminder

This is a reminder that NUCCA wants to continue to support the efforts of the NUCCA Student Clubs at participating Universities and Colleges. If your NUCCA Student Club will be holding an upcoming event that is focused on NUCCA or needs to purchase NUCCA supplies or equipment, you can be reimbursed!

NUCCA will reimburse up to \$500 per event/request (\$1,000 calendar year max per University/College). Reimbursement will be granted and approved upon submission of receipts and satisfactory report from the University/College within two (2) weeks of event conclusion or purchase of supplies/equipment.

Please click the button below to access the form. Provide as much information as you can to ensure the NUCCA Board has everything they need to grant approval.

Questions? Please contact the NUCCA office at info@nucca.org.

Click here for Request Form

STUDENT ENGAGEMENT Task Force

The future of NUCCA is looking bright! Earlier this year a student affairs task force was launched to bring awareness of NUCCA to chiropractic school campuses throughout the nation. It is our belief that the students are the backbone of the future of NUCCA. Our mission is simple: Build relationships with various schools, cultivate NUCCA clubs and electives, grow student attendance at the conferences, and ultimately have them transition into the bright NUCCA doctors they were meant to be.

Although efforts for this endeavor are still in their early stages, we are beginning to see some fruit. The most recent Minneapolis conference was attended by merely two students. The following conference in Newport Beach saw 12 very engaged and dedicated students. Student attendance at the conferences must, and will continue to grow!

We are currently putting together a marketing video that will target students and we are looking to include some celebrity testimonials. If you have any celebrity patients that would be willing to film a brief video talking about the benefits of NUCCA and encourage students to explore the work, please contact us.

The NUCCA club at Sherman has come roaring onto the scene. Thanks to the efforts of the club president Lita Robinson. Recently, there was a very busy NUCCA booth at their club day which led to a very successful first club meeting. Dr. Ian Barwick came and spoke on why he chose to practice NUCCA, the necessity of x-rays and x-ray analysis, and the importance of becoming certified as a NUCCA doctor. Fifteen students attended the talk and signed up for the club.

There have been new and revived clubs at Northwestern, Palmer Florida, Life East, and even the brand new chiropractic college, Washington College. I encourage you, if you are near any chiropractic schools to get connected with the student affairs task force so we can help you engage with these students. If you would like to speak at a lunchtime event, please reach out so we can facilitate that.

I would like to thank the doctors who have given their time so selflessly and have been deep in the trenches behind the scenes engaging students and teaching NUCCA at these schools. **Special thanks to:**

- Dr. Michael Zabellin Dr. Christopher Wolf Dr. Kerry Johnson Dr. Kyrie Kleinfelter Dr. Barbara Read Dr. Kevin Leach
- Dr. Don Erwin Dr. Bryan Salminen Dr. Deb Sesker Dr. Kurt Sherwood Amanda Sullivan

The buzz on these campuses is becoming palpable and we are excited to see the student population grow at the conferences. If you would like to get involved, please contact us. We look forward to hearing from you and to see the future growth of our organization with your support.

Email: info@nucca.org Phone: 952.564.3056



REGIONAL WORKSHOP

We're excited to share details about the Regional Workshop scheduled with Dr. Marshall Dickholtz, Jr. Spots are filling up and space is limited, so reserve yours today! Full details are available on the NUCCA website.

The Gregory Standard

Join Dr. Marshall Dickholtz, Jr. to recreate Dr Ralph Gregory's standards for adjusting, skill development, biomechanics, as well as his lifelong commitment to researching, learning, training and the maximal reduction of the Atlas Subluxation complex.

When

Thursday, July 27 - Saturday, July 29, 2023

Location

Hampton Inn Carefree 2 Easy Street Carefree, AZ 85377 (480) 476-9200

Instructor

Dr. Marshall Dickholtz, Jr., NUCCA Board Certified Dr. Daiki Ishiyama, NUCCA Board Certified (assisting)

Registration

\$775/person Space is limited to the first 16 registrants

Registration & Full Regional Workshop Details

DR. ROBERT J. GOODMAN Memorial Scholarship

Dr. Robert Goodman was a dedicated NUCCA practitioner who had a desire to support NUCCA beyond his years. Thus, the Dr. Robert J. Goodman Memorial Scholarship was established to support chiropractic students and first-year practicing doctors to attend a NUCCA Conference. Dr. Goodman found great value in the NUCCA seminars and wants to ensure others new doctors and students have the same experience. Dr. Goodman served as NUCCA President for 8 years, he was an Ambassador for NUCCA as well as an award recipient numerous times throughout his volunteer years serving the organization. Scholarships will be awarded in the amount of \$500 per person/per



seminar to cover the seminar fee and help cover some meals. View details and submit your scholarship application here.

SCHOLARSHIP CRITERIA:

- 1. Must be a chiropractic student or first-year practicing doctors.
- 2. Submission date for the Fall 2023 conference is October 2, 2023. Dr. Glenn Cripe and Dr. Brian Cripe, with the help of Dr. Steve Nakano will select the scholarship recipients. These Drs. personally knew the heart of Dr. Goodman and are honored to award these scholarships in his name.

HELP FUND A SCHOLARSHIP

If you would like to honor Dr. Goodman and support one of these scholarship offerings, consider making a donation to the memorial fund. Please complete this form to make your donation: <u>Dr. Robert J. Goodman Memorial Scholarship Donation Form.</u>

CERTIFICATION Level Advancements

The NUCCA Certification Program is an integral part of Chiropractic education, training, and development. Becoming proficient in all aspects of x-ray positioning, x-ray analysis, biomechanics, patient evaluation, set up, and adjusting are essential to the reduction of the Atlas Subluxation Complex. Many of our members are currently in the process of their NUCCA certification, and we want to highlight those that have made advancements in the last quarter.

Congratulations to the following doctors for advancing in their process towards NUCCA certification:

- Dr. Maddy Meyer Level 1 Certified
- Dr. Traci Grandfield Level 2 Certified
- Dr. Angela Manzanares Level 2 Certified
- Dr. Jordan Peel Level 2 Certified
- Dr. Vivek Soham Level 2 Certified

Want to learn more about certification and how to get started? <u>Click here</u>!

CERTIFICATION Update

As all our NUCCA doctors are spending time enjoying summer, we want to encourage everyone to continue to advance their skillsets each day in practice so we can more effectively serve our patients. There is no greater way to improve the quality of care that we can give than to have others look at our work. That is one of the purposes behind the Certification Program. Having others encourage us to fine tune each aspect of image acquisition, radiographic analysis, biomechanical understanding, headpiece placement, and the adjusting phases is the testing ground for our advancement. I can remember personally having things revealed to me that were right in front of my face, that I wasn't seeing as I engaged in this process.

In listening to professional athletes that are patients, they are always talking about the importance of having their coaches watch them. Even people I care for who have World Series rings are focused on getting coaching to improve how they relate to the game. If professional athletes who have performed at the highest levels can have this level of dedication for a sport, how much more of a responsibility do those of us who care for patients have. There are very few things that are as detrimental to the health and wellbeing of a human as the Atlas Subluxation Complex, and we hold the most complete methodology for reduction of that problem. There are many people who are continuing to submit films for the certification program, and we thank each of you for being engaged on your own personal growth and development. As our program is consistently refined over time, we thank Dr. Daiki for his work on the online portal making it easier to have accountability and accessibility. We are presently working on updating the exams for Level 1 and Level 2 candidates to reflect the recent changes to our standards and improve grammatical accuracy. Over the last year Dr. Dickholtz has recorded new audio segments for the program designed to bring greater understanding and engagement in the process that turned out wonderfully. We thank all out mentoring docs for their countless hours of service helping review submissions.

As part of our certified doctors' meeting prior to the conference we engage ourselves in training as well. Modules include accuracy and continuity in coaching among mentors with film reviews look at by all, personal discovery with the roll in and tricep pull, and instruction on how to best utilize the online portal. As we continue to refine ourselves as practitioners, come join us!

Dr. Marshall Dickholtz Dr. Craig Lapenski

UCRF RESEARCH Update

For those unable to attend the research update at the NUCCA spring conference, you were missed! The update included two Q and A panels. One with Dr. Philip Schalow which was an overview of a paper on the upper cervical adjustment and its influence on immunity, focusing on secretory IGA. The second was by Dr. Kerry Johnson on the formation of a study to look at the NUCCA correction and the measurement of posture. The Indication of need for an adjustment, the change in posture after, and the capacity of practitioners to measure the patients consistently. This project is in the planning phase and is being looked at in conjunction with Northwestern Health Sciences.

As always, a huge thank you goes out to all our Gregory Circle members who contribute greatly to our research efforts. Our efforts wouldn't be possible without you. The Executive Committee's of the UCRF and the NUCCA boards have met recently and based on the survey that went out to the GC members, have decided to direct the residual for Education, Public Awareness, and Legacy as the needs of the organizations can change from year to year. The expectation is that the majority will still be directed toward research but may be utilized for other organizational needs as well.

- INCREASE YOUR COLLECTIONSFREE UP YOUR TIME
- V LOVE YOUR MARKETING





With new projects on the horizon to meet the goals of expanding our influence at chiropractic colleges, the Small Steps to giving program will become a more important tool in the future to further our research efforts. Last year there were 16 offices that participated in the program, and our goal this year will be to double that. The program will roll out in November of 2023, and our conference will be after it's start, so be on the lookout for emails about how to get engaged in the Small Steps program in the fall.

Presently our website is being overhauled by an outside contractor, and with the help of Dr. Zale Bonnet, we now have all the Monographs available online. Thank you for all your labor on this project. Our expectation is with the website revamp it will be more robust and user friendly. Methodologies for estate planning as well as training modules for research, and video updates will be part of the new site.

After over a decade in the making, the "Study to Evaluate the Inter-Examiner Agreement of the NUCCA Analysis of the Atlas Subluxation Complex In a 3 View Upper Cervical Radiographic Series" has been accepted by the Journal of Chiropractic Medicine. This has been a long-term project to validate our tools based on recommendations by the NIH following the blood pressure study. At a time when the capacity of chiropractors to take radiographs is being challenged, we think this is an important piece of the puzzle.

An important study has recently been published by one of our NUCCA practitioners Dr. Phil Arnone J Clinical Medicine 2023 (Mar 10); 12 (6): 2169 looking at the clinical use of radiographic study in chiropractic practice and the survey of over four thousand chiropractors and their viewpoint on it. This is another important work to protect the capacity of chiropractors to image patients.

As we look at strategic planning for the UCRF over the next five years, a few things on the docket are, advancing the posture study, the incidence of the ASC in the population, studying basic patterns and types in migraine sufferers, and future partnerships with educational institutions.

Do you have an interest in helping to further research? You can contribute as a Gregory Circle member, get involved in Small Steps, or you could volunteer your time. Editing, reviewing research, data collection, or doing a literature review are just a few ways you can get involved. Reach out to Dr. Vivek Soham or myself to help advance our organization's research endeavors.

Thank you again! Dr. Craig Lapenski UCRF President

2023 GREGORY CIRCLE Members

Gregory Circle Gold

Kerry Johnson

Gregory Circle Silver

- Philip Arnone
- Benjamin Kuhn
- Max Pohl
- Michael Russamano
- Blair Schmaus

Gregory Circle Junior Silver

- Keith Denton
- Stanley Dombroski
- Craig Lapenski
- Patrick Lin

Gregory Circle Senior Bronze

Valeri Briski

Gregory Circle Bronze

- Alan Barnes
- Justin Brown
- Donald Erwin
- Greg Goffe
- Jason Granger

- Jeremy Kerrigan
- Kyrie Kleinfelter
- Steven MacDonald
- Russill Mills
- Kyle Murray
- Andrea Pritchett
- Julia Radwanski
- Jeffrey Scholten
- Kurt Sherwood
- Jayson Snyder

Gregory Circle Junior Bronze

- Marie Biek
- Jason Chesney
- Jonathan Chung
- Michael Court
- Jamie Cramer
- Christopher Dawson
- Vince Fitzpatrick
- Dr. Michael J. Foran, DCCJP
- Norris Golberg
- Traci Grandfield

- Patricia Gregg
- Clint Grover
- Shawn L. Hall
- Scott Hansen
- Gordon Hasick
- Jeffrey Hedrich
- Daiki Ishiyama
- Aaron Kiefer
- John Kowalczyk
- Terry McCoskey
- Jim Moore
- Aurora Ongaro
- Jordan Peel
- Reanna Plancich
- Kalan Stittleburg
- Jack Stockwell
- Ashleigh Street
- Shawn Thomas
- Gary Thomson
- Marcella Ziska

NEW Store Items

The NUCCA Store had some great new apparel items available for purchase. Check out all of our store items here!



Member Updates

Do you have a life event or news you would like to share with the NUCCA Community?

You can email us at info@nucca.org and we will share your news in an upcoming NUCCA Newsletter.

VOLUNTEERS Wanted!

Do you want to be part of an important committee that will help transform NUCCA into a leader in chiropractic education? If yes, this may be the opportunity you are looking for.

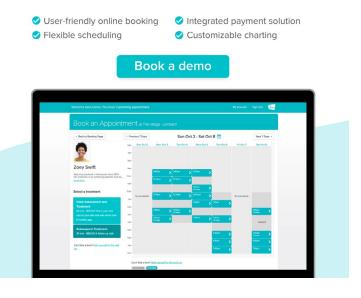
The Fundraising Committee is looking for volunteers who have a desire to help NUCCA grow its footprint in chiropractic. As part of this committee, you will help develop a plan for fundraising and provide short summaries of the committee's progress. In addition, you will interact with prospective donors and discuss options for giving.

To be successful in this role, you will need to have strong organizational skills and a willingness to speak with potential donors. Doctors do not need prior fundraising experience, just a willingness to learn. This is a great opportunity to get actively involved with NUCCA. Please reach out to Executive Director, Amanda Sullivan at <u>asullivan@jaffemangaement.com</u> if you are interested in supporting this important committee.



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