



HILTON MINNEAPOLIS / ST. PAUL AIRPORT - MALL OF AMERICA  
3800 American Boulevard East  
Bloomington MN 55425  
952-854-2100

## **Fall Conference 2022 Sponsorship Opportunities**

Hilton Minneapolis/St. Paul Airport Hotel | October 27-29, 2022

### **Exhibitor Space**

Each exhibitor receives a six-foot skirted table for display, trash can, and two chairs. Exhibit space is limited - please submit your application early!

**Exhibit Space - \$1,000 // Electricity: \$45/day (for a power-strip or extension cord) - optional**

### **Special Events**

**President's Banquet (\$6,000)** – Friday Evening – Includes complimentary seating at President's table, the opportunity to give a 10-minute infomercial at the event, vendor space throughout the conference, signage on buffet tables, corporate banner display, recognition on conference materials and NUCCA website.

**Wine & Cheese Event (\$3,500)** – Thursday Evening – Includes the opportunity to give a 10-minute infomercial at the event, vendor space throughout the conference, signage on reception tables, corporate banner display, recognition on conference materials and NUCCA website.

**Settleback Brewery Event (\$250)** – Thursday Evening - NUCCA's Collegiality Committee will hold its annual UCRF fundraising event for attendees on Thursday evening, October 27th beginning at 8:00 pm. Join us and sing along with our dueling pianos entertainment to help raise money for the dedicated research projects our colleagues are working on.

Settleback Event Sponsor = \$250

- Receive a 1-2 minute 'live' commercial at the start of the event to introduce yourself and company
- Company logo placed on Settleback Brewery event signage
- Complimentary access for 2 people to the Settleback Brewery event (brewery cup included)

### **Advertising and Promotional Opportunities**

Maximize your NUCCA investment by including some of these marketing elements. Don't leave your booth traffic to chance! Ensure awareness of your company's services and products with a well-planned NUCCA marketing campaign.

#### **Promotional Display - \$250**

Unable to attend? Let us promote your products and services to everyone attending by providing a company flyer, coupon, or postcard and we'll set a promotional display for you.

#### **Folder Insert - \$250**

Promote your products and services to every conference attendee by providing a company flyer, coupon, or postcard to be inserted in each conference folder or handed out at time of registration.

#### **In- Kind Donations**

Consider in-kind donations for our conference participants to use while at the conference such as pens, notepads, and highlighters. Or donate some of your product, services, or gift certificate for door prizes and/or fundraising.

#### **Set-up information:**

You can start to set-up on Wednesday, October 26 beginning at @ 7 p.m.

Loading dock is located on the west side of the building at the back, facing the Embassy Suites.

You will be provided a 6ft. table and 2 chairs

Wireless internet will be provided at no additional cost

***Refund/credit policy – NUCCA will not provide refunds. However, if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.***



National Upper Cervical  
Chiropractic Association

**Please follow the instructions below, if you need to send any items to the venue ahead of time.**

The Hilton is not responsible for storage or materials handling. Please ensure that prior arrangements for storage or materials handling have been made before any shipment of materials to the Hotel. Light envelopes and mailings are excluded.

Materials being sent to the hotel must be delivered no earlier than two days prior to the event with return shipment within one business day. Boxes should be clearly labelled with the following: "Group Name: NUCCA, Attn, Hotel Address, Phone Number, Number of Items Shipped", hotel address and phone number, and the number of items shipped. The venue will not be responsible for damage or loss of any merchandise or articles left in the hotel before, during, or after the event. You must provide your own security for this protection if needed. There is a handling fee of \$5.00/box or \$100/pallet for materials sent to the hotel ahead of time.

**EXHIBITOR REGISTRATION FORM**

A limited number of exhibitors will be accepted on a "First-Come, First Serve" basis and must be pre-paid to guarantee exhibit space.

PLEASE EMAIL THE NUCCA Office ([info@nucca.org](mailto:info@nucca.org)) IMPORTANT NOTICE: Refund/Credit policy: No Refunds. However, if we are able to reassign the booth, your exhibitor fee will be applied to our next conference.

(Please Print)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Product Description: \_\_\_\_\_

Website: \_\_\_\_\_

Representative(s): \_\_\_\_\_

President's Reception Full sponsor - \$6,000 \_\_\_\_\_

Wine & Cheese-\$3, 500 \_\_\_\_\_

Exhibitor Space: (Exhibit Hall) \$1,000 \_\_\_\_ with Electricity - **ADD \$45/day**

Promotional Display \$250 \_\_\_\_ Promotional Folder Insert \$250 \_\_\_\_

Settleback Brewery Event \$250 \_\_\_\_

In-kind donation \_\_\_\_\_

Door Prize Donation: \_\_\_\_\_

**TOTAL \$**\_\_\_\_\_

Method of Payment (please circle): Visa Mastercard American Express Check

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Print Cardholder's

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

If paying by check, please mail check to:  
NUCCA Office: 10700 W. Highway 55, Suite  
275, Plymouth, MN 55441