



## 2022 NUCCA Sponsorship Campaign



National Upper Cervical  
Chiropractic Association



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Chiropractic Association

# 2022 NUCCA Sponsorship Campaign

Book your sponsorship early  
to receive maximum benefit!

## Exhibitor Tables at Conference

Exhibitor Table at conference(s) included in your annual sponsorship.

## Virtual Exhibitor Hall

Exclusive opportunity to have a video placed on the virtual exhibitor halls that take place bi-annually in tandem with Fall & Spring conference.

## Recognition in Quarterly Newsletter

Opportunity to place a quarter page promotional ad in the quarterly newsletter.

## Featured on Social Media

Opportunity for dedicated post on NUCCA's Facebook & Instagram accounts.

## Logo Acknowledgement in Publication

Company logo placed in the quarterly newsletter.

## Acknowledgement and Hyperlink on all 2022 Emails

## Acknowledgement and Hyperlink on NUCCA Sponsor Webpage

## Logo Acknowledgement at Conferences (both Spring & Fall 2022)

Logo displayed on banner at conferences.

## Complimentary President's Banquet Tickets

Complimentary passes to the President's Banquet hosted at conference.

## Email to Membership

Opportunity to send one dedicated email blast to NUCCA membership. Template provided and NUCCA staff to facilitate.

## Featured Sponsor(s) at Conference

NUCCA President will invite each Platinum Sponsor to present a commercial during Opening Remarks at the conference. One minute of podium time with a script that must be pre-approved by NUCCA. The featured sponsor will also have a dedicated slide within the Opening Remarks presentation.

## Membership Mailing List

Receive a list of professional members with physical mailing addresses once a year. This does not include retired or student members.

## Article in Publication

Opportunity to place a one page article in one quarterly newsletter.

## Recognition on NUCCA Website Home Page

Company logo and hyperlink on home page.

<b>PLATINUM</b> <b>\$5,000</b> Estimated value: \$7,000	<b>GOLD</b> <b>\$3,000</b> Estimated value: \$4,000	<b>SILVER</b> <b>\$1,500</b> Estimated value: \$2,250
<b>Both Spring &amp; Fall 2022 Conferences</b> Includes electricity, WiFi, table & chairs, promotional flyer	<b>One Conference Either Spring or Fall 2022 Conference</b> Includes electricity, WiFi, table & chairs, promotional flyer	<b>One Conference Either Spring or Fall 2022 Conference</b> Includes table & chairs, does not include electricity or WiFi
<b>X</b>	<b>X</b>	<b>X</b>
<b>4</b>	<b>2</b>	<b>1</b>
<b>3</b>	<b>2</b>	<b>1</b>
<b>Big</b>	<b>Medium</b>	<b>Small</b>
<b>Logo</b>	<b>Logo</b>	<b>Name</b>
<b>Logo</b>	<b>Logo</b>	<b>Name</b>
<b>Big</b>	<b>Medium</b>	<b>Small</b>
<b>2 per Conference</b>	<b>1 per Conference</b>	
<b>X</b>	<b>X</b>	
<b>X</b>		
<b>X</b>		
<b>X</b>		



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## SPONSORSHIP LEVEL

**Platinum \$5,000**

**Gold \$3,000**

**Silver \$1,500**

## COMPANY INFORMATION

Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Website \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

*Please send [info@nucca.org](mailto:info@nucca.org) an up to date .jpg file of your company logo for our files.*

## PAYMENT INFORMATION

Check # \_\_\_\_\_ *(please make checks payable to NUCCA)*

MasterCard     Visa     American Express

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV \_\_\_\_\_

**Return competed form and full payment to:**

10700 W Highway 55, Suite 275, Plymouth, MN 55441

Or email to [info@nucca.org](mailto:info@nucca.org) / Questions? Give us a call! 952-564-3056