



**SMALL STEPS
TO SUCCESS**
Flexible Giving Program

**2021 NUCCA
Fundraising Campaign**

Canadian Administrative Instructions for the 13th Annual Small Steps to Success Campaign!

First, thank-you for participating in this monumental fundraising campaign!

We are excited to announce the launch of a new website that will allow Canadians to make donations online and receive tax receipts for any donation of \$5 0.00 or more:

<https://www.easydonate.com/uppercervicalresearchfdn/donate>

For any personal donations, patients can donate directly using this website and/or you may still send cheques (made payable to The Ralph R. Gregory Memorial Foundation) from the total donations you have received in your office to:

The Ralph R. Gregory Memorial Foundation (Canada)
5005 Elbow Drive SW Suite #201
Calgary, Alberta T2S 2T6

*Please include the names and addresses of patients needing tax receipts and the amount of each donation.

We encourage corporation/company donations in Canada. These should be made by cheque and sent directly to the Ralph R. Gregory Memorial Foundation Canada. As a registered nonprofit society, we are able to issue a letter of receipt to verify the donation as a legitimate business expense for the donor. Be sure to offer this option to all interested in supporting this campaign!

All donors must sign the "opt-in" form in the patient letter to indicate consent for future communication from NUCCA, UCRF and The Ralph R. Gregory Memorial Foundation Canada. This is to comply with the CASL laws (Canadian Anti -Spam Legislation) that came into effect July 1, 2014.

Please contact Kathy Waters at The Ralph R. Gregory Memorial Foundation (Canada) if you have any questions regarding the Canadian Administrative processes. Call 403-243-0155 or toll free in Canada 1-866-342-4476.

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