



**The National Upper Cervical Chiropractic Association  
Spring 2021 Conference**

**Virtual Exhibitor Hall Registration Form**

NUCCA is following state and county guidelines closely for our upcoming Spring Conference and at this time we are able to offer an in-person option for conference attendees. Therefore, in order to allow for the maximum attendee participation, we will not be able to offer an in-person option for exhibitors. With that said, NUCCA is thrilled to launch our first ever Virtual Exhibitor Hall in tandem with our 2021 Spring Conference! This “event” will allow you to be seen by all registered attendees, no matter if they choose to attend conference in Newport Beach, CA or from the comfort of their own home!

**DETAILS:**

Dates of Promotion: The Virtual Exhibitor Hall will run from April 8 – May 9 in tandem with the virtual portion of our Spring 2021 Conference.

**WHAT’S INCLUDED:**

- All exhibitors will receive an opportunity to present a Virtual Exhibitor Video
- All exhibitors can provide a folder insert that will be included in attendee packets on-site in Newport Beach, CA.
- All exhibitors will be promoted via email blast, social media, and during our opening session on April 8.

**INSTRUCTIONS FOR SUBMITTING A VIDEO:**

- Please submit this form to [MacKenzie McCullum](#), including payment information. Payment is required at the time of sign up for any exhibitor that has not attended 5+ conferences.
- We will process the PDF form within three business days, then **you will be sent instructions via email.**
- Prepare a 2 minute video (videos longer than 2 minutes will not be accepted). You can make this video however you want (computer, cell phone, etc).
- Once you have your video ready, you will submit it to NUCCA via Dropbox. Instructions will be included in your confirmation email.
- We ask that request forms and videos be provided no later than Friday, April 2, in order to be ready for the April 8 launch.

**EXHIBITOR REGISTRATION:**

**PLEASE FAX TO NUCCA OFFICE AT 877/558-0410, or email the NUCCA Office ([info@nucca.org](mailto:info@nucca.org))**

**IMPORTANT NOTICE:** Refund/Credit policy: No refunds will be granted for the Virtual Exhibitor Hall.

(Please Print)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Product Description: \_\_\_\_\_

Website: \_\_\_\_\_

Representative(s): \_\_\_\_\_

**Payment: \$250**

Discount Code: \_\_\_\_\_

*Please write down the specialized discount code the NUCCA office sent to former exhibitors for either complimentary or \$100 exhibitor spots. If not discount code, write \$250 in the total section.*

**TOTAL \$** \_\_\_\_\_

Method of Payment (please circle): Visa Mastercard American Express Check

Credit Card Number: \_\_\_\_\_ Exp: \_\_\_\_\_ Special Code: \_\_\_\_\_

Print Cardholder's

Name: \_\_\_\_\_ Signature: \_\_\_\_\_

**If paying by check, please mail check to:**

**NUCCA Office: 5353 Wayzata Blvd., Suite 350, Minneapolis, MN 55416**