

Dear Friends and Patients of NUCCA Upper Cervical Care:

Each year our professional research association, the Upper Cervical Research Foundation, conducts a month-long fundraiser, "Small Steps to Success." This year, our 10th annual Small Steps Campaign runs from November 1 - 30, 2018. Our goal is to raise greater awareness and the needed funds to support our ongoing research efforts. Many NUCCA offices across North America are participating to help us reach this goal.

We are inviting our patients and friends to once again consider supporting our research efforts in any way they feel they can. We are sending this letter inviting you to participate. You may donate over the phone or when you are in our office. We are deeply grateful to those of you who wish to help out and participate.

Since 1971, the past generosity of our various donors has enabled us to move forward with innovative research in groundbreaking ways. In many instances, this has led us into new and unexplored territory working with researchers from many specialized disciplines.

The Focus for 2019:

- 1) Continued review from the data we have obtained in our previous comprehensive clinical studies. These are primarily the Chicago Hypertension Study and the Calgary Migraine Study that have revealed an immense amount of valuable information that supports the clinical care of all NUCCA and upper cervical practices.**
- 2) Along with these past studies, the current Image Guided X-Ray Reliability Study will synthesize the data into meaningful and practical findings for publication.**
- 3) We look forward to sharing these findings with our NUCCA membership and all of our partners in the scientific and academic communities.**
- 4) Study into concussion injuries and how NUCCA plays a critical role in optimal recovery.**
- 5) Further Develop Practice Based Research (PBR).**
- 6) Support NUCCA doctors to conduct research for case studies publication.**

We invite you to be a part of making history with us by simply sending a donation that fits for you.

Thank you for your kind consideration of supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. _____



DONATION FORM

How to donate:

Please note:

- Donation checks can be made out to: “The Upper Cervical Research Foundation.”
- UCRF is a “charitable” 501 (c) (3).
- Tax receipts available for any donation of \$50 or more.
- Contact the NUCCA office for a receipt: info@nucca.org, or, (800) 541-5799.

Complete the donation information below and submit the form with check or credit information one of the following ways:

- Return to your NUCCA doctor’s office.
- Mail to the NUCCA office at:
5353 Wayzata Blvd., Suite 350
Minneapolis, MN 55416
(If sending to the NUCCA office, please make sure to indicate your doctor’s office on the form below.)
- Donate online at: <http://www.nucca.org/small-steps-fundraising-campaign>

Again, many thanks for your consideration and participation.

Please Complete the Information Below

Name: _____

Address: _____

Telephone: _____

Email: _____

Name of the NUCCA doctor you are a patient of: _____

Please check the box if you wish to receive further communications regarding research updates and additional fund-raising opportunities. You may receive communication via email, or the USPS. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$ _____

- Cash
- Check
- Credit Card Number: _____

Name on Card: _____ Signature: _____

Expiration Date: _____ Security Code: _____

