

Dear Friends and Patients of NUCCA Upper Cervical Care:

Each year our professional research association, the Upper Cervical Research Foundation conducts a month long fundraiser called “Small Steps to Success”. This year, our 10<sup>th</sup> annual Small Steps Campaign runs from November 1 to 30th, 2018. Our goal is to raise greater awareness and the needed funds to support our ongoing research efforts. Many NUCCA offices across North America are participating to help us reach this goal.

We are inviting our patients and friends to once again consider supporting our research efforts in anyway they feel they can. We are sending this letter inviting you to participate. You may do it over the phone or when you are in our office. We are deeply grateful to those of you who wish to help out and participate.

Since 1971, the past generosity of our various donors has enabled us to move forward with innovative research in groundbreaking ways. In many instances, this has led us into new and unexplored territory working with researchers from many specialized disciplines.

**The Focus for 2019:**

- 1) Continued review from the data we have obtained in our previous comprehensive clinical studies. These are primarily the Chicago Hypertension Study and the Calgary Migraine Study that have revealed an immense amount of valuable information that supports the clinical care of all NUCCA and upper cervical practices.**
- 2) Along with these past studies, the current Image Guided X-Ray Reliability Study will synthesize the data into meaningful and practical findings for publication.**
- 3) We look forward to sharing these findings with our NUCCA membership and all scientific and academic communities we are currently linked to.**
- 4) Study into Concussion injuries and how NUCCA plays a critical role in optimal recovery.**
- 5) Further Develop Practice Based Research (PBR)**
- 6) Support NUCCA doctors to conduct research for case studies publication.**

We invite you to be a part of making history with us by simply sending a donation that fits for you.

Thank you for your kind consideration of supporting our research and the future of NUCCA care for many generations to come!

Sincerely,

Dr. \_\_\_\_\_



**Please include the completed donation form, below and submit with your donation to my office OR please visit this website to make your donation.**

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Canadians can make donations online and receive tax receipts for any donation of \$50.00 or more:

<https://www.easydonate.com/uppercervicalresearchfdn/donate>

Again, many thanks for your consideration and participation.

Please fill out the information below and return it with your donation to the office.

We can also accept credit card donations by phone.

Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Telephone: \_\_\_\_\_

Email: \_\_\_\_\_

Please check the box if you wish to receive further communications regarding research updates, and additional fund-raising opportunities. You may receive communication via email, or mail. NUCCA does not exchange mailing lists or share donor information outside of NUCCA.

I have enclosed a gift of: \$\_\_\_\_\_

- Cash
- Cheque
- Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Security Code: \_\_\_\_\_

